Jodie Hatton

Selected Achievements

- Invited lecturer for the V&A's Axminster carpet course; guest speaker on industry panels
- Guest lectures to undergraduates (London Met) and school students on wool, carpets, and creative career pathways.
- Designed and led "lunch & learn" workshops for clients across Europe, translating technical design into accessible learning.
- Developed a cross-sector circular design system during MA, engaging industry partners through interviews and collaborative research.
- Designed multiple award-winning collections used in leading commercial and residential projects

Employment

Brintons Carpets Limited

Design Manager, Remote

Sept 2020- Current

- Lead and develop a design team of eight across Europe, with responsibility for recruitment, training, and professional development.
- Shape design strategy and creative direction for commercial and residential markets across EMEA.
- Deliver "lunch and learn" sessions to clients, and present regularly to internal teams on design trends and innovation.
- Invited as a guest speaker on industry panels and delivered a specialist lecture on Axminster carpets for the V&A's education programme.
- Partner with marketing and senior leadership to launch sustainable innovations, including the first fully biodegradable Axminster carpet.

Brintons Carpets Limited

Designer, London

Sept 2015- Sept 2020

- Designed bespoke carpets for commercial and residential projects, working directly with clients to interpret briefs and deliver to tight timelines.
- Collaborated with marketing teams on photoshoots, events, and digital content creation.
- Partnered with external suppliers and internal teams to develop innovative products.
- Regularly presented design concepts, forecasts, and bespoke solutions to clients and colleagues.

Trimmings By Design Ltd.

Designer, Derby.

Feb 14 – Sept 15

 Designing primarily woven trims for leading interior designers, also designing knitted trims, cords and tiebacks for bespoke interiors projects.

Stephen Walters & Sons Ltd.

Graphic/Technical Textile Designer, Suffolk.

Oct 12 – Sept 13

• Producing designs predominantly for woven silk fabrics for high end men's ties, also working on some print design for ties and fashion.

Education

MA Environmental, Sustainable and Regeneration Design

London Met (part-time) 2023-2025

Developed expertise in sustainable and regenerative design while working full-time in industry. Created a cross-sector circular design system, hosting interviews with industry partners to connect research with practice. Collaborated with peers from diverse professional and cultural backgrounds on interdisciplinary projects. Invited to lecture to school students choosing GCSEs and to return as a guest lecturer to undergraduates on wool and carpets, sharing insights from professional and academic work.

BA Textile Design First Class Honours Derby University 2009-2012

Specialised in weave; awarded a scholarship by the Worshipful Company of Weavers and selected for its prestigious Entry to Work Scheme. Final collection published in *Woven Textile Design* (Jan Shenton, 2014)

Art Foundation Course, Merit Award New College, Bromsgrove Worcestershire 2008-2009

GCSE & A Levels
North Bromsgrove High School &
Sixth Form Centre 2003-2008